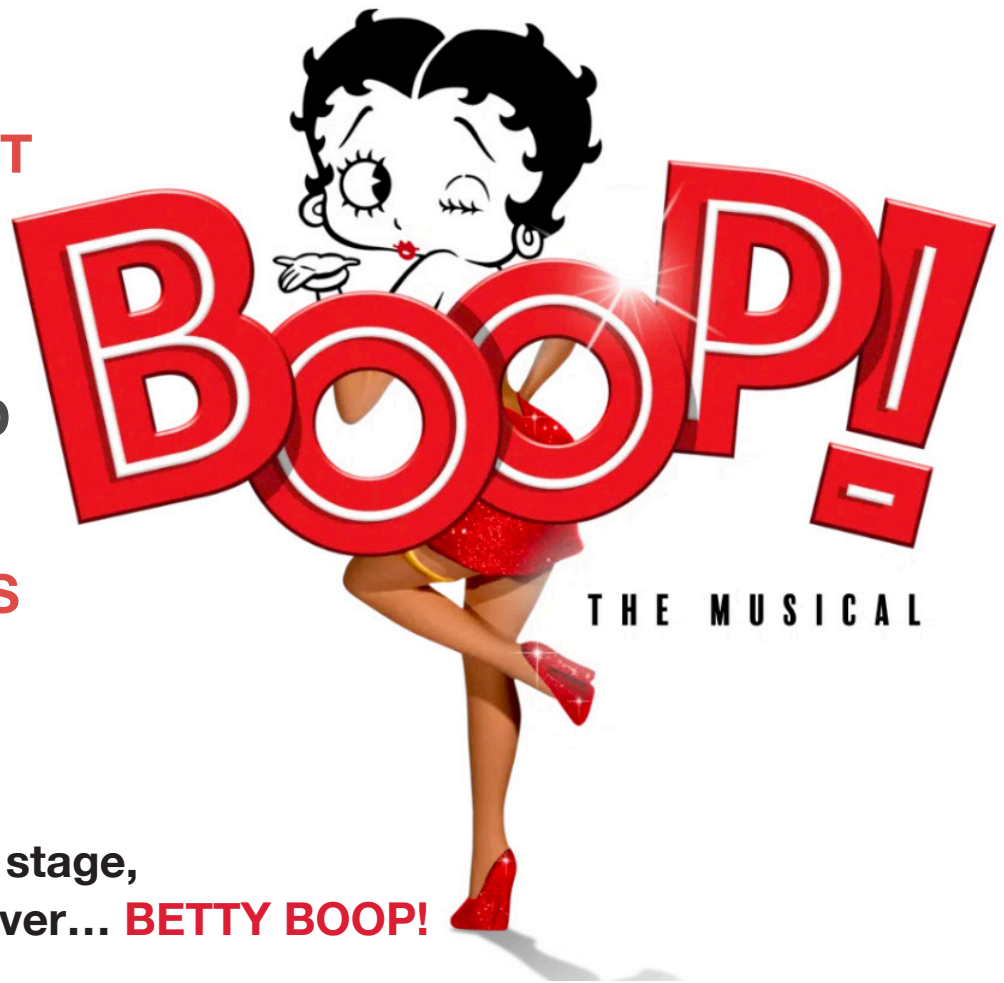


**THAT SASSY-SWEET  
CHAMPION OF  
EMPOWERMENT!  
THAT SPIT-CURLED  
ICON OF JOY!  
THAT SONGSTRESS  
OF STRENGTH!**



**Please welcome to the stage,  
LIVE for the first time ever... BETTY BOOP!**

For almost a century, Betty Boop has won hearts and inspired fans around the world with her trademark looks, voice, and style. Now, in **BOOP! THE MUSICAL**, Betty's dream of an ordinary day off from her super-celebrity black-and-white existence leads to an amazing adventure of color, music, and love in New York City—one that reminds her and the world, "You are capable of amazing things." Boop-oop-a-doop!

Following a critically acclaimed run in Chicago last year, Tony Award®-winning director/choreographer Jerry Mitchell (*Kinky Boots*; *La Cage aux Folles*; *Hairspray*) brings the Queen of the Animated Screen to the Great White Way with celebrated multiple Grammy®-winning composer David Foster ("I Have Nothing;" "After the Love Is Gone;" "The Prayer"), Tony-nominated lyricist Susan Birkenhead (*Working*; *Jelly's Last Jam*) and Tony-winning book writer Bob Martin (*The Drowsy Chaperone*; *The Prom*).

**"JOYOUS, SPECTACULAR, AND A CREATIVE WONDERLAND!"**

--WGN Radio/TV

**Groups 10+**

**Previews begin March 11, 2025**

**Opening Night April 5, 2025**

**Running Time: approx. 2 hours, 30 minutes,  
including intermission**

Broadhurst Theatre  
235 West 44th Street  
New York, NY 10036

GreatWhiteWay.com

(212) 757-9117 | (888) 517-0112